



# CAPABILITY STATEMENT

CAGE: 9PZP9 | UEI: TX4KYR857C73



Blackhorse Management is a team of experienced professionals and problem-solvers committed to delivering impactful solutions.

With deep roots in military service, corporate expertise, and consulting, we bring a disciplined, mission-focused approach to every engagement.

Our work spans program execution, market positioning, brand development, architecture, and NIL program delivery—helping businesses, organizations, and individuals navigate complex challenges in the commercial and government space with clarity and confidence.

## PAST PERFORMANCE

*Blackhorse has experience supporting major Commercial & Government Customers*

- Army National Guard
- AT&T
- Bank of America
- Ford
- Harman–Kardon
- KPMG
- NASCAR
- Samsung–Harman
- TD Bank
- Visa

### Point of Contact

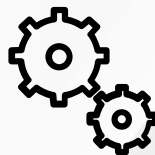
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## CORE COMPETENCIES



**Program Management**



**Market Assessment & Competitive Analysis**



**Brand Strategy & Development**



**Brand Architecture**



**NIL Strategy & Execution**



**Marketing Return on Investment**

## DIFFERENTIATORS



### Primary NAICS

541613 – Marketing Consulting Services

541810 – Advertising Agencies

541850 – Display Advertising

541870 – Advertising Material Distribution Services