



CAPABILITY STATEMENT

CAGE: 9PZP9 | UEI: TX4KYR857C73



Blackhorse Management is a team of experienced leaders, strategists, and problem-solvers committed to delivering data-driven insights and impactful solutions.

With deep roots in military service, corporate leadership, and strategic consulting, we bring a disciplined, mission-focused approach to every engagement.

Our expertise spans market program management, research and data analysis, brand strategy and development, brand architecture and NIL strategy and execution, helping businesses, organizations, and individuals navigate complex challenges in the commercial and government space with clarity and confidence.

PAST PERFORMANCE

Blackhorse has experience supporting major U.S. & International Customers

- AT&T
- Bank of America
- Ford
- Harman–Kardon
- KPMG
- NASCAR
- Samsung–Harman
- TD Bank
- Visa
- Xerox

Point of Contact

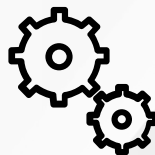
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www.BlackhorseMgmt.com

CORE COMPETENCIES



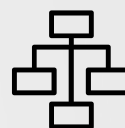
Program Management



Market Assessment & Competitive Analysis



Brand Strategy & Development



Brand Architecture



NIL Strategy & Execution



Marketing Return on Investment

DIFFERENTIATORS



Primary NAICS

541613 – Marketing Consulting Services

541810 – Advertising Agencies

541850 – Display Advertising

541870 – Advertising Material Distribution Services